

# New Engineering USA and SBS Corp Partnership for Smart Manufacturing

Engineering USA and SBS Corp have partnered to deliver lean, efficient and flexible Industry 4.0 solutions to customers worldwide.



*June 17, 2020, Chicago, IL and Houston, TX, USA –*

Engineering USA and SBS Corp, both global technology providers and system integrators focused on delivering innovative end-to-end solutions to manufacturers across all sectors worldwide, are pleased to announce a new strategic partnership for Smart Manufacturing. The two transformation leaders have joined forces in order to deliver a lean, cost-effective and standardized Manufacturing Operations Management (MOM) offering to all manufacturers, regardless of their size, needs or where they are along the digital transformation spectrum.

For many smaller and medium-size manufacturers today, and especially given the push to digitalize following the health crisis this year, MOM remains a high-level concept, and too complex, colossal and expensive to



tackle. Medium and small-size manufacturers also don't have the resources or budgets to take on and maintain full-scale enterprise systems. They want to start small, stay lean and use standardized software solutions that meet their needs but are also flexible enough for future developments. Such solutions simply have not existed on the market before, but this partnership aims to change that and finally bring one to the market.

“Leveraging Engineering USA’s strong industry and technical expertise across the entire lifecycle of manufacturing products and processes, from design to simulation to production to utilization, combined with SBS Corp’s proven track record of designing, implementing and integrating successful lean solutions for Enterprise Resource Planning, Supply Chain Management, Product Lifecycle Management and MOM, we will be able to offer an approachable yet powerful holistic portfolio of out-of-the box tools for the modern Digital Factory,” said Luciano Canalini, Strategic Partnership Manager for Digital Industry at Engineering USA.

“This partnership will support the growth of both our companies’ digital manufacturing portfolios, while enabling all of our customers to gain access to the high-quality software solutions and implementation expertise they need to digitalize operations and drive efficiency across their entire manufacturing process, from the top floor to the shop floor,” said Christoph Grauer, Managing Partner for the PLM and Manufacturing Operations Practice at SBS Corp. “As a result, we will be able to deliver the maximum value for our customer, supporting their enterprise transformation journey from start to finish.”

---

#### Media Contacts

Engineering USA: [info@engusa.com](mailto:info@engusa.com)

SBS Corp: [info-na@mysbscorp.com](mailto:info-na@mysbscorp.com)

---

#### About SBS Corp

[SBS Corp](#) is a professional IT product solution and consulting company founded in 2005 in the state of California. The company is rapidly growing and is specialized in providing ERP, SCM, PLM and MOM. SBS offers unique implementation services for manufacturing technology products out of their offices in the U.S., Europe and Asia-Pacific. SBS Corp’s mission is to help customers manage, change and transform their businesses through high-quality, efficient and cost-reducing consulting services using the latest proven technologies. SBS provides end-to-end solutions to help customers achieve their immediate and long-term business goals. SBS supports customers across the globe and across different industries in selecting, implementing and maintaining the best PLM, ERP and MOM product solutions available.



## About Engineering USA

[Engineering USA](#) is the North American division of the [Engineering Group](#), a global software maker, system integrator and leading provider of technology solutions and services. With an annual revenue of \$1.3 billion and 12,000 professionals across 65 locations worldwide, the Group manages projects in over 20 countries by designing, developing and implementing innovative solutions for the business areas in which digitalization is having the biggest impact, including Augmented City, Digital Industry, Smart Energy & Utilities, Smart Transportation, E-Health, Smart Government, Digital Finance, Smart Agriculture, Digital Defense, Digital Retail & Fashion, and Digital Media & Communication. Engineering USA's Digital Industry division delivers the Digital Thread for Industry 4.0. Leveraging our unique experience implementing and integrating the entire spectrum of digital tools for manufacturing, we facilitate the adoption, implementation, integration and transformation journey for manufacturers across all industries worldwide.